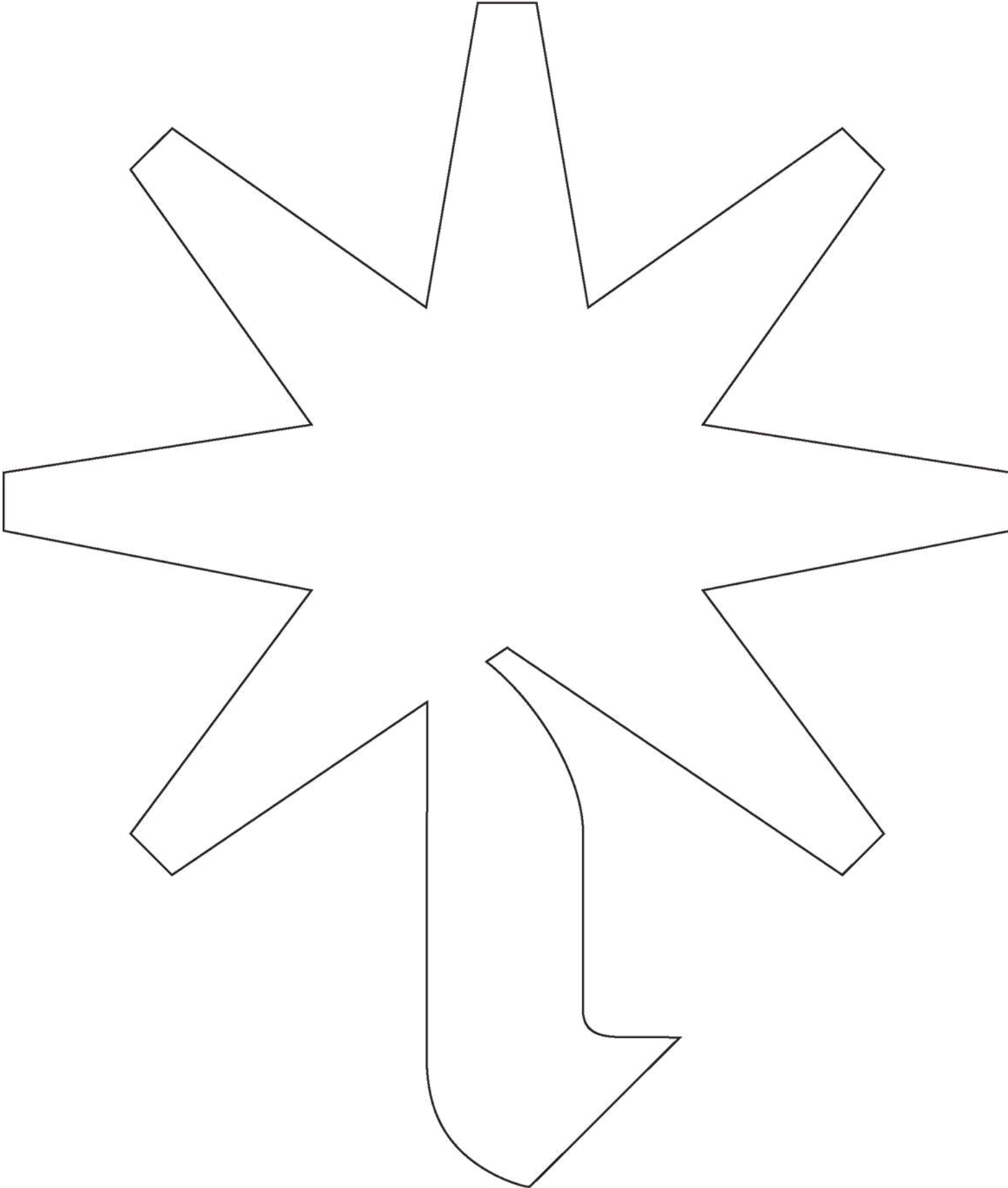


COMPANY PROFILE



THE SPARK CONCEPT

At Trending, we believe that every great idea begins with a spark. Our logo, a dynamic representation of this very spark, symbolizes the ignition of creativity and innovation that fuels our BTL marketing strategies. Just as a spark can ignite a fire, our mission is to ignite trends that resonate with audiences and drive engagement.



OUR HISTORY

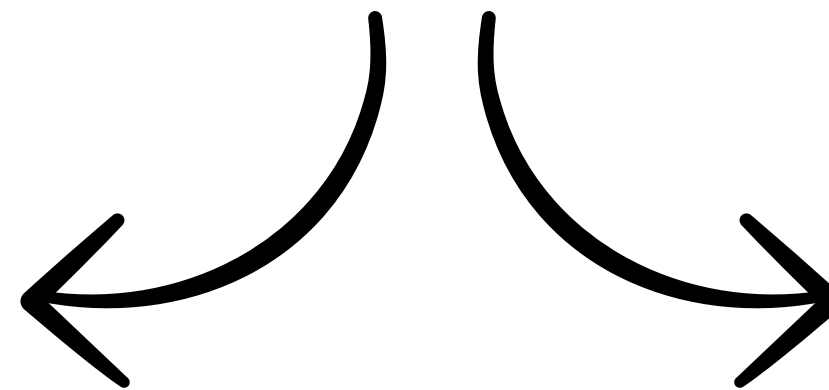
Onground Experience agency, managed by experts and led by youthful minds integrating today's trends into marketing solutions unlocking new opportunities for our partners to stay ahead in the market.

Affiliating with the top **ENTERTAINMENT** providers in Egypt. Kites Egypt has been in the market for the past 12 years providing

- * Retreats
- * Themed events
- * Team Building programs
- * Trips



OUR AFFILIATES



Affiliating with the top **SPORTS** management leaders in Egypt. SportX been in market for the past 6 years providing

- * International events representation
- * International celebrities representation
- * Sports digital marketing solutions
- * Sports activations



STATEMENT

MISSION

We believe in the power of in-person interactions and the unique opportunities they provide for building authentic connections. Our mission is to create trending and innovative on-ground experiences that captivate your audience and strengthen your brand's relationship with them.

VISION

Our vision is to continuously push the boundaries of creativity, delivering exceptional experiences that captivate, inspire, and create strong emotional connections between brands and their customers.

OUR SERVICES

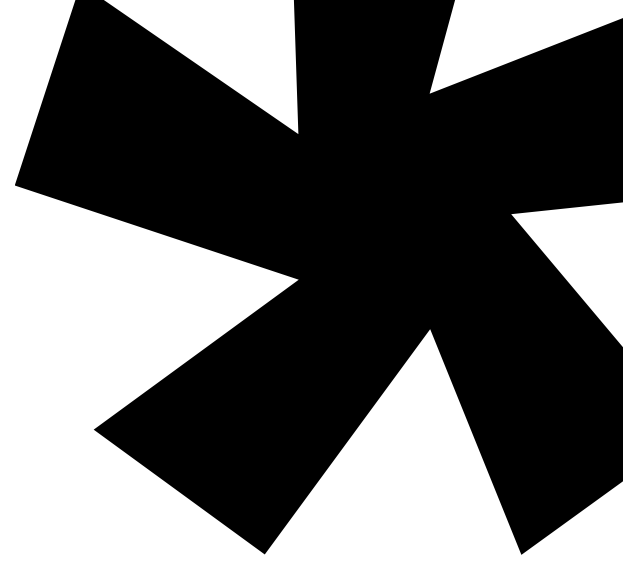
Internal Communication



1 ENTERTAINMENT

2 SPORTS & WELLBEING

3 EVENT MANAGEMENT



OUR SERVICES

*Advertising



1 EXHIBITIONS &
BOOTH PRODUCTION

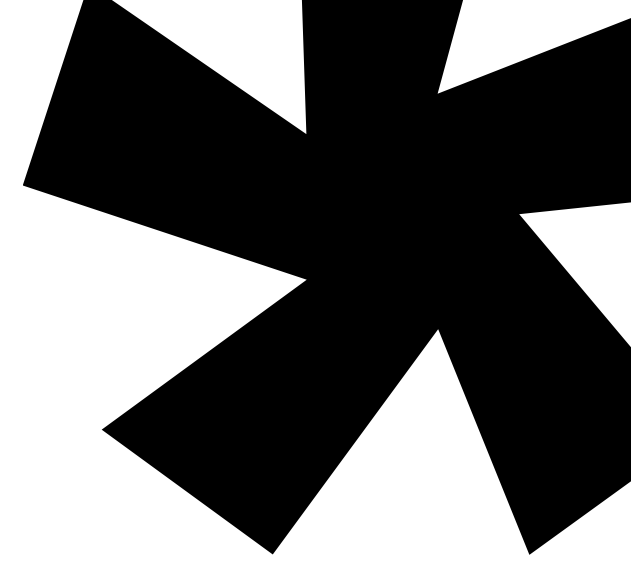
2 VISIBILITY &
SAMPLING

3 BRAND
ACTIVATION

4 SPONSORSHIPS &
PARTNERSHIPS

5 ROADSHOWS

6 MEDIA
PRODUCTION



OUR SERVICES

Events Management

- | | | | |
|----------|---------------------------------|-----------|-----------------------|
| 1 | BRANDING & GIVEAWAYS | 6 | DSA |
| 2 | PRODUCTION | 7 | REGISTRATION |
| 3 | INTERPRETATION | 8 | EVENT STAFFING |
| 4 | SETUP | 9 | ENTERTAINMENT |
| 5 | DESIGN | 10 | LOGISTICS |



















OUR CLIENTS



Tencent



OUR CLIENTS



SONY®



Café O
MILKSHAKE



TECNO



lenovo™

Panasonic



ELSEWEDY
TECHNOLOGY

OneHealth



WUZZUF



JUMIA★

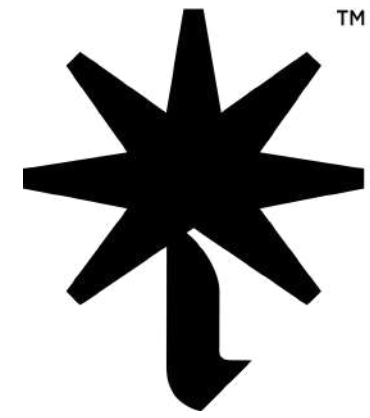


Uber

Redmi
by Xiaomi

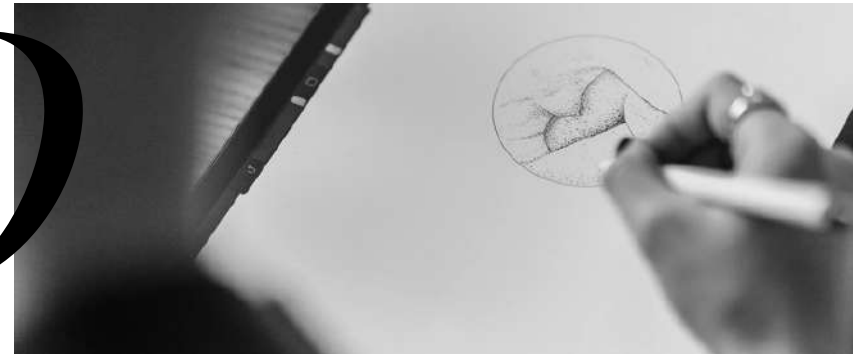
EUROTEX
For Ready Made Garments





trending WAS

CREATED



TO CREATE

THE TREND

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